# \$100,000 Cable Piano Co. Stock Sale Begins To-Day

The Terms of Transfer of This Great \$100,000 Stock From the Cable Piano Co. to the New Richmond Firm of the Corley Co. Admit of No Delay--So This Sale is on to a Finish

There'll be money saved to many Richmond piano buyers as a result of this great sale. This is to be a cellar-to-roof sweeping clearance of our big stock of nearly 500 new and 40 per cent., 50 per cent. and even 60 per cent. 30 per cent.

Our annual Christmas prices are always lower than any you ever knew; but this sale makes further discounts than even we ever thought of. Long time settlements. discounts are given, thus making an irresistable appeal to any one desiring anything in our line. This is your real chance for holiday buying. This sale has been worked out so as to The tags tell the price of everything. You could send your little daughter to this sale and she would be as certain to have the right price quoted as you would yourself. One price Virginia and North Carolina subject to approval of buyer.



A discount of 10 per cent, will be given on the Conover, Cable and Kingsbury Inner-Piavers, regular prices of which range from \$650 to \$1,000, and 20 per cent, discount is allowed on the Schubert and Euphan Player Pianos, prices of which are \$500, \$550, \$575 and \$600. Long time terms are granted on these prices. A further discount of 10 per cent, is given for cash and short time settlements.

We offer some special bargains in Used Player Planos, quoting, among many others, a \$700 Cecilian for \$315; a \$650 Kingsbury Inner-Player for \$499.50, etc., etc.

#### \$25,000 STOCK OF VICTORS

No Cash Down. Then Only Small Weekly or Monthly Payments. Pay Cash Only for the Records You Get.

Come down and hear the various styles in our Victor Department Victrolas from \$15.00 to \$400.00. If there's one there you like, have it sent home. Pay only for the records you select. In a month begin paying a little each weekly or monthly until the instrument is paid for. If you don't want the Victor now, we will reserve it and deliver it at Christmas. There is likely to be a shortage of Victrolas this year, as there was last season. Make your selection now while our stock is full.

#### 200 Rolls Player Music, 35c Per Roll

This music is the 50c to \$1.75 price, as good as new in every respect except for a few finger prints on the end of the roll. They have been used for demonstration purposes. Light Classic and Opera Selections, Popular and Dance Music.

101 Best Songs, 10c

For Home, School and Meeting, containing all of the famous patriotic songs and the finest collection of old favorites ever published—words and music complete. 10c a copy.

YELLOW TAG

AND LONG TIME **PAYMENTS** 

50 New \$275.00 Wellington Pianos.

Our knowledge of these Pianos and our confidence in their musical and constructive durability is expressed in the written warranty which is given to every purchaser. This warranty is effective for ten years, a period of time much longer than necessary to prove the truth of our claims. If the material and workmanship were not such as to satisfy the critical buyer we could not afford to assume the responsibility which we thus voluntarily take upon ourselves. 20 per cent. off regular price.

Transfer Sale, long time, \$220.00.
Transfer Sale CASH or short time \$198.00 A few \$300.00 Wellington Pianos at equal re-

2 Exquisite Cable Baby Grand Pianos.

10% EXTRA DISCOUNT FOR CASH AND SHORT TIME SETTLEMENT.

### ENTIRE STOCK OF NEW PIANOS INCLUDED IN THIS SALE

#### 20 New \$275.00 Cabinet Grand Pianos. | 40 New \$300.00 Everard Pianos. |

20 New \$275.00 Cabinet Grand Pianos.

Mahogany and oak cases Action made of the best materials. Musical and lasting tone quality: Elastic touch A wonderful Piano at the price. Transfer Sale, ong time 192.52.

Transfer Sale, ong time 192.52.

Transfer Sale, ong time 192.53.

Full standard size 4 feet, 9 inches high. Beautiful mahogany finish case Full metal frame a positive mongany finish case full metal frame stylish design Warranted to give complete satisfact on Singing and exquisitely musical tone. Best materia s. 30 per cent. off regular price. Transfer Sale, long time, \$175.00.

Transfer Sale, CASH or short time \$157.50

Transfer Sale, Cash or short time \$157.50

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Transfer S

Transfer Sale, long time, \$210.00.

Transfer Sale, long time, \$210.00.

Transfer Sale, CASH or short time

\$189.00 Transfer Sale, CASH or short time

\$252.00

anywhere.
Transfer Sale, libera: terms, \$320.00 and \$360.00.
Transfer Sale, CASH \$288 and \$324

Transfer Sale, CASH or short time \$409.50

20 NEW CONOVER PIANOS. Sold Everywhere at the Same Standard Prices, According to Size and Style.

A LEADER IN OUR LINE

Regular Prices..... \$450.00 \$475.00 \$550.00 \$575.00 \$517.50 \$405.00 \$405.00 \$445.50 \$465.75

# HERE ARE A S300.00 Wellington Upright—Slightly used and in very good condition. 40 per cent. long time price, \$180.00 CASH or \$162.00 \$350.00 Kingsbury Upright—Used, but now in good shape. Last many vans 80 per cent. long time price, \$180.00 CASH or \$157.50 \$157.50 \$100.00 CASH or \$157.50 \$100.00 CASH or short time price. \$250.00 Dekoven Upright—Used, but now in good shape. Last many vans 80 per cent. long time price, \$130.00 CASH or \$180.00 \$275.00 Kingsbury Upright—Used, but in good condition and a bargain 50 per cent. long time price, \$200.00 CASH or \$180.00 \$350.00 Kingsbury Upright—Used, but in good condition, \$00 per cent. long time price, \$200.00 CASH or \$180.00 \$350.00 Kingsbury Upright—Used, but in good condition, \$00 per cent. long time price, \$200.00 CASH or \$180.00 \$350.00 Kingsbury Upright—Used. Now in price, \$137.50 Kingsbury Upright—Used. Now in price \$250.00 CASH or \$180.00 \$350.00 Kingsbury Upright—Used. Now in price, \$137.50 Kingsbury Upright—Used. Dut in fix of condition. \$180.00 CASH or \$180.00 HERE ARE A FEW OF THE MANY BARGAINS IN USED PIANOS

#### Churches in Virginia and North Carolina We offer our stock of Mason & Hamlin Church Organs, ranging in price from \$110.00 to \$1,100.00, at a discount of 20 per cent. for long term payment, with a further 10 per cent. discount for cash or short time settlement. We will ship on fifteen days' approval, freight paid. If not entirely satisfactory,

return at our expense.

We have a number of Parlor Organs, second hand, from \$10.00 up.

Sheet Music, Music Books and Albums

Included in this sale, at great discounts from regular prices, is the Cable o Co.'s large and varied stock of Popular and Classic Sheet Music, Music Books and Folios. You can find everything in musical literature from Sheet Music at 5c to the highest class compositions of the world's music masters.

# SUCCESSORS CABLE PIANO CO.

213 East Broad Street,  Richmond, Virginia. Story

Tags Tell The

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The Carley Campany Announces

To Music Loving Richmond

A'New Era in the Piano Business beginning with This Great Sale

## Mason & Hamlin

No discounts or cut of price is ever made on this Piano. However, we have several used Mason & Hamlin Pianos which we offer at this sale.

1 \$1,800.00 CONCERT GRAND M. & H. PIANO. Used only in concert work. In fine \$1000.00 condition. Transfer Sale price.....

1 \$700.00 UPRIGHT M. & H. PIANO. Used only a short time. Now in good condition. Transfer Sale price, long time, \$560. Transfer Sale, CASH or short time \$504.00 price

1 \$800.00 BABY GRAND M. & H. PIANO. Used only a short time. Good condition. Ebony case. Style A. Transfer Sale price, long time, \$640.00. Transfer Sale, CASH or \$576.00 short time price.

1 \$700.00 STYLE G M. & H. PIANO. Dark mahoany case. Used only a short time. Practically new. Transfer Sale price, long time, \$630.00.

Transfer Sale, CASH or short time \$567.00

#### Small Musical Merchandise

Heavy discounts have been made in this department, which contains a multitude of various articles—Sheet Music, Music Books, Albums, Music Satchels, Rolls, Cases and Cabinets, Guitars, Banjos, Violins, Mandolins, Strings and Accessories, Drums, Bugles, etc., etc. A general discount of 30% to 50% applies to all this stock, although in some of the items a much deeper cut is made.

These prices serve to show the approximation of the strength of t These prices serve to show the sweeping reduction, and of course there are intermediate qualities at corre-

sponding prices. \$7.00 Guitars for \$3.50; \$25.00 Guitars for \$12.50.

\$4.00 Banjo for \$2.00; \$15.00 Banjo for \$7.50. \$10.00 Violin for \$5.00, and up at same discounts

\$4.00 Mandolin for \$2.00; \$37.50 Mandolin for \$18.75. \$1.50 Bugles for 75c; \$4.00 Bugles for \$2.00. \$2.00 Music Satchels for \$1.40; \$12.00 Music Satchels

\$1.50 Music Rolls for \$1.05; \$3.50 Music Rolls for \$2.45.

in Mrs. Vermilya's insurance policy, as had their pictures taken in attitudes laws abolishing all dispensaries for lifertel, the physician who attended at least two of the men who were murdered, were quizzed by Coroner Hoffman.

Hoffman.

had their pictures taken in attitudes laws abolishing all dispensaries for the sale of liquor in this State.

"2. That we favor the submission of the question as to whether liquor shall be sold in this State under the license

IN MURDER CAST

IN MURDER CAST